CERTIFICATE OF MAILING (37 CFR 1.8)

PATENT

I hereby chill that this paper (along with any paper referred to as being attached or enclosed) is being submitted by US mail to the U.S. Patent and Trademark Office: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Date: 0704

Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| APPLN NUMBER | FILING DATE | FIRST NAMED INVENTOR | | ATTY. DKT. NO. |
|---|-------------|----------------------|----------|----------------|
| 09/748,943 | 27 DEC 2000 | FLICKINGER | | T721-17 |
| TITLE ART | | | ART UNIT | EXAMINER |
| DELIVERING TARGETED ADVERTISEMENTS TO THE | | | 2611 | BUI, KIEU OANH |
| SET-TOP-BOX | | | | T. |

Assistant Commissioner for Patents Arlington, VA 22313

AMENDMENT

This Amendment is in response to the May 24, 2004 Office Action, the due date for responding being extended two months to October 24, 2004 with the enclosed Petition for Extension of Time. Please enter the following amendments and consider the following arguments.

10/13/2004 YPOLITE1 00000036 501535 09748943

02 FC:2202 03 FC:2201 63.00 DA